

Finding a Good Nonprofit Partner

- National and Veteran Housing Grant Partners
- May 24, 2021



Agenda

- Learning Call Objective
- Finding a Nonprofit Partner
- The Making of a Good Partner
- Partner Resource Guide
- Partner Online Search Tool
- National Partners
- Veteran Housing Grant (VHG) Partners
- Leveraging These Partnerships
- How Team Depot Works w/ Partners
- Best Practices & Tips
- Store Sponsored Projects/Team Depot Reporting
- Q&A



Learning Call Objective

The objective of this Learning Call is to help guide your efforts in partnering with good nonprofits. Below are the four opportunities we are going to discuss in detail. The presentation will include where to find these resources, how to use them properly and tips on how to work with these organizations.

Resources

- Nonprofit Resource Guide
- Nonprofit Partner Research Tool

Partners

- National Partners
- Veteran Housing Grant (VHG) Partners



Why Find a Good Nonprofit Partner?

- Makes project easier
- Minimize the planning process for the store
 - Screen the recipient
 - Can do the initial site visit
 - Send you a plan
 - Do materials list
 - Help with prep work or finishing a project
 - Greater scalability
- Strategically plan the timing and scale of projects
- Leverage community network for requests outside of ability
- A Good nonprofit partner takes responsibility, when planning a project with you



The Making of a Good Partner

- Track record in...
 - applying for grants
 - leading volunteers
 - planning DIY projects
 - managing construction projects
 - screening homeowners
- Not every good community partner needs all these skills to be a good partner, ideal yes, necessary, no
- Examples
- Having a good nonprofit partner will allow you to effectively expand your efforts as a Team Depot captain



Partner Resource Guide: Team Depot Toolbox



STORE SPONSORED
PROJECTS

CAPTAIN DIRECTORY

ADD NEW CAPTAIN /
UPDATE CAPTAIN INFO



STORE SPONSORED
PROJECTS

CAPTAIN DIRECTORY

ADD NEW CAPTAIN /
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TEAM DEPOT

Community Partners

- ▶ Team Depot Programs
- ▶ Team Depot Grant Process
- ▶ Team Depot Training
- ▶ Team Depot Learning Calls
- ▶ Disaster
- ▶ Team Depot Huddle
- ▶ Public Relations & Media
- ▶ Community Partners
- ▶ Plan a Project
- ▶ Foundation Partners

TEAM DEPOT GRANT PLATFORM

The Team Depot grant platform is **currently closed** and will not allow for grant applications. The Foundation is making an investment to improve your experience. The new grant platform will **open soon** and you will be able to submit applications at that time. For more information keep track here, on the Toolbox and watch for upcoming email notifications. If you have questions, please contact your Division Manager.



Giving Back



- ▶ Team Depot Programs
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- ▶ Public Relations & Media
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TEAM DEPOT PROGRAM
CONTACTS

Courtney Smith

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The Home Depot Foundation works with a small group of the nation's most engaged and respected nonprofit partners, along with thousands of local nonprofit organizations to directly address the needs of our veteran communities, as well as to help families impacted by natural disasters.

Listed below are a couple of resources that will assist you in locating a nonprofit in your area. The "Nonprofit Resource Guide" is a list of organizations who have been awarded Team Depot grants within the last five years.

[Nonprofit Resource Guide](#)

[Nonprofit Partner Keyword Search List](#)

■ Toolbox: thd.co/TeamDepot - *all Team Depot resources*



Partner Resource Guide



TEAM DEPOT

Non-Profit Resource Guide

This guide will help you find potential partner organizations in your region. The first tab below labeled "Affiliate Finder" lists organizations that have affiliates across the country and directions on how to locate the one nearest you. All subsequent tabs are broken down by region and list partner organizations that have previously worked with Team Depot and are located within your area.

- Have been awarded multiple grants
- Awarded in the last 5 years
- Includes very few America Legions and VFWs

DIRECTIONS | Affiliate Finder | Atlanta & National | Mid-South | Southwest | Gulf Region | Southeast | South Florida | South Atlantic | Pac South | Pac NorthWest | Pac North | Pac Mtn Dese ...



- **Resource Guide:** *has tabs at bottom to direct you and is region specific*



Partner Resource: Affiliate Finder

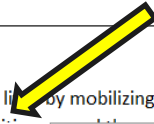
DIRECTIONS

Affiliate Finder

Atlanta & National

Below is a list of organizations with affiliates across the country. Click the link to find an affiliate near you.

Organization	Mission	How to Partner	Website
Rebuilding Together	Together we transform the lives of low-income homeowners by improving the safety and health of their homes and revitalizing our communities.	With over 160 affiliates across the country RT can help find, plan, host, and lead volunteers on Team Depot projects. Scope of work ranges from minor home repairs to full renovations.	http://togetherwettransform.org/find-your-local-affiliate
Habitat for Humanity	Seeking to put God's love into action Habitat for Humanity brings people together to build homes, communities and hope.	Affiliates work in all 50 states and can assist with finding, planning, hosting, and leading volunteers on Team Depot projects. Projects consist of minor to major home renovations as well as new construction of single and multi-family units.	http://www.habitat.org/volunteer/near-you/find-your-local-habitat
Hands On / Points of Light	We mobilize volunteers to take action on the causes they care about through innovative programs, events and campaigns.	Can connect Team Depot with organizations and volunteer opportunities in your area. Some affiliates can directly assist and take an active role with planning and executing volunteer projects.	http://www.pointsoflight.org/global/our-network
United Way of	Improves lives by mobilizing the caring power of	Can connect Team Depot to a network of organizations	



- Affiliate Finder – a great resource in finding your local contact for these national organizations



Resource Guide: National Partner

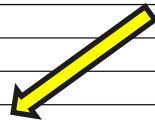
DIRECTIONS

Affiliate Finder

Atlanta & National

Atlanta Hometown Giving & National Partners

Organization Name	Phone	Street	City	State
11 Atlanta Community Service Awards	404-892-1611	One Monroe Place	Atlanta	GA
Action Ministries Inc	404-881-1991	17 Executive Park Drive, Suite 540	Atlanta	GA
Adaptive Learning Center for Infants and Children Inc.		2509 Post Oak Tritt Rd	Marietta	GA
Agape Distribution, Inc.	937-498-4368	2500 Fair Road	SIDNEY	OH
AIA Atlanta	404-222-0099	113-A Peachtree St NE	Atlanta	GA
All About Developmental Disabilities		125 Clairemont Suite 300	Decatur	GA
Alliance Theater	404-733-4354	1280 PEACHTREE STREET NE	ATLANTA	GA
Alvin Ailey Dance Foundation, Inc.	212-405-9000	The Joan Weill Center for Dance 405 West 55th Street	New York	NY
American Jewish Committee	404-233-5501	Six Piedmont Center, Suite 510	Atlanta	GA
American Legion Auxillary UNIT#160	770-815-4369	160 Legion Drive	Smyrna	GA
American Red Cross, Metropolitan Atlanta Chapter	404-575-3115	1955 Monroe Drive, NE	Atlanta	GA
American Society for the Prevention of Cruelty to Animals	(212) 876-7700	520 Eighth Avenue, 7th Floor	New York	NY
America's Warrior Partnership		1190 Interstate Parkway	Augusta	GA
AmeriGives	888-628-2442	Corporate Headquarters	Stuart	FL
Amyotrophic Lateral Sclerosis Association- National		1275 K Street NW, Suite 250	Washington	DC
Angel Flight		2000 Airport Road Suite 227 DeKalb Peachtree Airport	Atlanta	GA
Another Chance Of Atlanta Inc	678-974-5989	777 cleveland ave Suite. 520	atlanta	GA
Anti-Defamation League	(404) 262-3470	3490 Piedmont Rd., NE	Atlanta	GA
Arthritis Foundation - Georgia Chapter	678-237-4458	1330 West Peachtree Street, Suite 100	Atlanta	GA
ASIS of Greater Atlanta		40 Katie Drive	Douglasville	GA
Atlanta Ballet	404-873-5811	1695 Marietta Blvd NW	Atlanta	GA




[DIRECTIONS](#)
[Affiliate Finder](#)
[Atlanta & National](#)
[Mid-South](#)
[Southwest](#)
[Gulf Region](#)
[Southeast](#)
[South Florida](#)
[South Atlantic](#)
[Pac South](#)
[Pac NorthWest](#)
[Pac North](#)
[Pac Mtn Dese ...](#)

- Atlanta & National – a great resource to Atlanta organizations and



Resource Guide Information

Southern Division: Mid South Region 			
Organization Name	Phone	Organization Street Address	City
7 Bridges to Recovery	678-430-3698	2840 Plant Atkinson Road	Smyrna
A Better Way Ministries Inc	770-631-6202	320 Dividend Dr Suite 200Peachtree City, GA 30269	Peachtree City
A Safe Place To Lay Inc	678-209-6308	1535 Diplomat Drive	Riverdale
Abraham's House	404-274-1810	1517 Ralph David Abernathy Blv., S. W.Atlanta,, GA 30310	Atlanta,
Adairsville Baptist Church	770-773-3198	107 Summer StreetAdairsville, GA 30103	Adairsville
Affordable Housing Enterprises, Inc.	470-204-7956	214 S 12th StreetGriffin, GA 30224	Griffin
Africas Childrens Fund Inc	678-381-1282	4470 Chamblee Dunwoody RoadSuite 440	Atlanta
Agape Remah Christian Ministries Inc.	404-438-1698	2165 Pryor St.Atlanta, GA 30315-6306	Atlanta
Alabama Department of Veterans Affairs	256/329-3311	1784 Elkahatchee RdAlexander City, AL 35010	Alexander City
Alabama Rural Ministry	334-501-4276	200 N. 26th StreetOpelika, AL 36801-6234	Opelika
Alabama Wildlife Center	205-663-7930	100 Terrace DrivePelham, AL 35124	Pelham
Aletheia House Inc	205-324-6502	201 Finley Avenue WestBirmingham, AL 35204	Birmingham
Alfred Saliba Center for Families	334-836-0217	545 West Main St, Ste 100Dothan, AL 36301	Dothan
All True Ministries	423-464-5302	4025 Georgetown Rd. NWCleveland, TN 37312	Cleveland
America Legion Post 255 Hawkins B. Carter	256-797-5149	3855 Old Black Creek Rd	Birmingham
American Legion Battlefield Post 214	706-866-3992	540 Park City Road	Rossville
American Legion Chattahoochee Post 251	770-623-4504	2760 Duluth Highway,Duluth, GA 30096	Duluth
American Legion Horace Orr Post 29		921 Gresham Avenue N.E.	Marietta
American Legion Ira Cochran Post 82	706-276-4878	227 Legion RoadEllijay, GA 30540	Ellijay
American Legion Matthew Blount Post 555	205-678-1375	50 Racquet Club Parkway	Pelham
American Legion Paul E. Kelly Jr. Post 296	770-330-8401	906 West Atlanta St.Marietta, GA 30060	Marietta
American Legion POST # 77 ,INC	770-483-8216	674 AMERICAN LEGION ROAD NECONYERS, GA 30012-4854	CONYERS
American Legion Post #221 & City of Aberdeen	662-360-4165	105 Railroad St.Aberdeen, MS 39210-1027	Aberdeen

[DIRECTIONS](#) |
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 [South Atlantic](#) |
 [Pac South](#) |
 [Pac Nor ...](#)

- Region Specific – a great contact resource for former grantees in your area



Nonprofit Partner Search Tool



STORE SPONSORED
PROJECTS

CAPTAIN DIRECTORY

ADD NEW CAPTAIN /
UPDATE CAPTAIN INFO



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TEAM DEPOT

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Giving Back

TEAM DEPOT GUIDANCE

With the safety of our associates and community members as our guiding principle, **Phase 1 and Phase 2** of the Team Depot program are now



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Nonprofit Partner Search

Team Depot Non-profit Partner Search

Keyword List



This keyword document will help you to think more broadly about partner organizations. There are many organizations that can plan projects and support veterans, and some may do both. These search terms, **combined with your location**, will help you to identify the partners that will be most beneficial for you.

Note: The terms from the two columns can be used separately, to search for partners that serve a specific purpose, or they can be combined to help you identify a nonprofit that may be helpful in more than one area. Examples: "Critical Home Repair Nonprofit Atlanta" "Veteran Service Dogs New York City" "Housing Nonprofit Homeless Veterans Chicago"

PROJECT PARTNER

Combine the following search terms with the word "Nonprofit," and your **city or state**, to find partners who may be able to help you plan and execute a project.

- Housing
- Critical Home Repair
- Volunteer
- Volunteerism
- Landscaping
- Construction
- Habitat for Humanity
- Points of Light

VETERAN PARTNER

Combine the following search terms with the word "Veteran," and your city or state, to search for partners who may be able to help you identify qualified veterans and project recipients.

Housing Related

- Housing
- Shelter
- Permanent Supportive Housing
- Temporary Housing
- Homeless

Non-Housing Related

- First Responder
- Equine Therapy
- Service Dogs
- Memorial Gardens
- Parks
- Museums
- Military Bases
- Spouses
- Families
- Disabled
- Low Income

▪ Partner Search Tool – *great resource for searching for nonprofit online*



Our National Partners are reputable organizations the Foundation has partnered with to help build and repair homes for veterans and those recovering from natural disasters.

- Affiliates may not be in your local area
 - Will hear about projects through Foundation or Local affiliate
- Large grant recipients
- Most have national affiliates
- Most projects are new construction or major home remodel
- Required to *OFFER* Team Depot opportunities



National Partner Organizations



- National Partner Organizations – *listing of our partners who may have local affiliates*



Veteran Housing Grant (VHG)

These organizations are local nonprofits that specialize in new construction or rehabilitation of permanent supportive housing and transitional facilities for veterans.

- Grants range from \$100,000 to \$500,000
- Do NOT have national affiliates
- New construction or major home remodel
- Required to *OFFER* Team Depot opportunities



Leverage The Partnerships

There are many benefits to working with our National and VHG Partners.

- Build lasting partnership with experienced DIY organizations
- Minimize the planning and maximize the projects for Team Depot Captains
 - True experienced partner in project planning and execution
- Provides a network of known organizations you can refer customers to when project outside of Team Depot skill and scope



Team Depot and Our Partners

Our partners are required to offer Team Depot opportunities as part of their grant.

- The nonprofit may contact you directly regarding opportunities
 - OR, you may hear directly from the Foundation via email
- The opportunities are 100% optional
 - However, getting involved builds great relationships and is highly encouraged for future opportunities
- Funding for most projects are already in place
 - Additional funding is available if needed



Best Practices & Tips

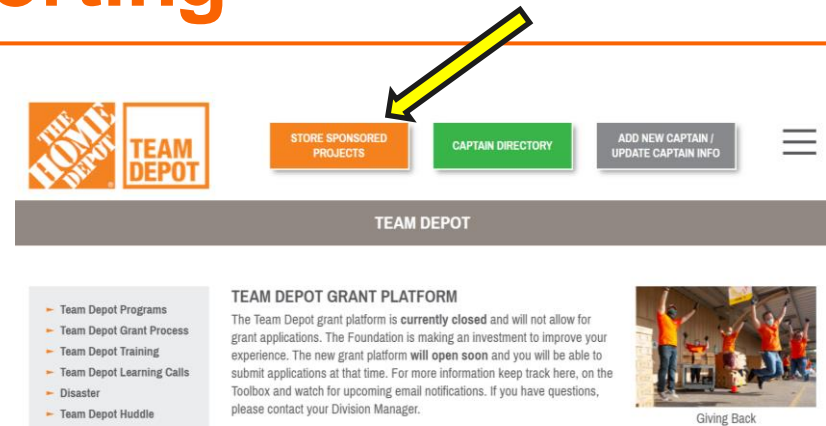
Here are just a few quick tips that will help you in navigating your new found Partner relationship

- Communicate in a timely manner
 - Be sure to email or call if you're interested in a project or you have critical information needed for the progress of a project
- Have nonprofit partner secure and clear properties built pre 1978
 - All testing and removal for lead paint, mold, asbestos
 - Secure any city permits and marks for utility lines etc.
- Be mindful of your teams capabilities when completing project scope of work
 - We want to under promise and over deliver
- We are here to support you, so don't hesitate with questions or concerns



Store Sponsored Reporting

- Link is located on Team Depot Toolbox – thd.co/TeamDepot
- Eligibility questions qualify your project before submission
 - If not it does not qualify, it's not considered Store Sponsored and you won't be able to submit the project
- Include projects that:
 - Take place off-site
 - Not part of normal job
 - Required no THDF funding
 - Has minimum of 5 Team Depot volunteers
- Projects count towards regional goals
 - Reflected on Team Depot reports



Questions and Feedback

Any follow up questions, comments, or concerns please reach out directly to your Team Depot Division Manager:

Northern - Courtney_Smith@homedepot.com

Southern - SEAN_VISSAR@homedepot.com

Western - RYAN_BRADDY@homedepot.com

Nonprofit Partner Info –

Kristine_Cohn@homedepot.com

